



Revised 3/18/2019

1718 Hwy 609, Falmouth, KY 41040

E-mail: coordinator.npba@gmail.com

Dear NPBA Sponsor:

The National Pole Bending Association was established in 2005 to promote the equine sport of Pole Bending. We currently have over 1000 members and 7500 Facebook friends across the US, Canada, and several countries. *NPBA is where the world's fastest pole horses compete. This past year we received National Recognition on RFD-TV where they highlighted the NPBA National Championship Show. The clips are frequently ran on their channel and the NPBA National Championship Show clip can be viewed by googling RFD-TV Pole Bending. Some more exciting news is the NPBA will be joining forces with other National Barrel Associations as we establish our Association as the Pole Bending experts and leaders of the World.*

Each year the NPBA National Championship Show showcases our sport. This year's show will be held at C Bar C Arena in Cloverdale, Indiana the Weekend of May 31st-June 2nd, 2019. Our 2018 show was a huge success. We expect the trend of a bigger and better show to continue in 2019 and future years.

In 2006 NPBA established a NPBA Pole Bending Hall of Fame to recognize the outstanding horses and the people who have made significant contributions to the sport of pole bending. A highlight of the NPBA National Championship Show weekend is the NPBA Hall of Fame Ceremony. The induction ceremony opens the NPBA National Championship Show weekend each year. In 2019 the banquet for the Hall of Fame will be held on the Friday evening of show.

NPBA would like to offer you the opportunity to become an official sponsor of our NPBA National Championship Show and the Association. NPBA SPONSORS benefit from the prominence of our NPBA National Championship Show and throughout the year within the industry. Pole benders come from a varied background of horsemen, farmers, ranchers, business people and professionals. On average, the typical pole bender has the disposable income needed to compete in our sport – and to patronize our sponsors. Pole benders represent a unique market. Additionally, most pole benders branch out into other markets. It is not uncommon for pole benders to compete in and attend events in any number of other disciplines.

We currently have several different sponsorship packages available.

Diamond Level Package - Sponsorship \$8,500

- a. *Headline Sponsor of Championship Show and Promotional Advertisement*
- b. NPBA will promote your company on the NPBA website, NPBA Facebook page and on all print and media materials used to advertise the NPBA National Championship Show.
- c. NPBA will recognize your company as a sole sponsor of a National Championship Class.
- d. NPBA will announce your company as a NPBA sponsor during the NPBA National Championship show.
- e. NPBA will display your company banner at the NPBA National Championship show.
- f. NPBA will advertise your company on the NPBA National Championship show flyer.
- g. NPBA will provide addresses of members.
- h. NPBA will provide a booth.
- i. NPBA will provide 4 tickets to the NPBA Hall of Fame Banquet.

Platinum Level Package – Sponsorship of \$5,000 - \$8,499

- a. NPBA will promote your company on the NPBA website, NPBA face book page and on all print and media materials used to advertise the NPBA National Championship Show.
- b. NPBA will recognize your company as a sole sponsor of a National Championship Class.
- c. NPBA will announce your company as a NPBA sponsor during the NPBA National Championship show.
- d. NPBA will display your company banner at the NPBA National Championship show.
- e. NPBA will advertise your company on the NPBA National Championship show flyer.
- f. NPBA will provide addresses of members.
- g. NPBA will provide a booth.
- h. NPBA will provide 2 tickets to the NPBA Hall of Fame Banquet.

Gold Level Package – \$2,500 - \$4,999

- a. NPBA will promote your company on the NPBA website, NPBA face book page and on all print and media materials used to advertise the NPBA National Championship Show.
- b. NPBA will recognize your company as a sponsor of awards for a NPBA National Championship Show Class.
- c. NPBA will announce your company as a NPBA sponsor during the NPBA National Championship show.
- d. NPBA will display your company banner at the NPBA National Championship show.
- e. NPBA will advertise your company on the NPBA National Championship show flyer. f. NPBA will provide a booth.

Silver Level Package – \$1,000 - \$1,499

- a. NPBA will promote your company on the NPBA website, NPBA face book page and on all print and media materials used to advertise the NPBA National Championship Show.
- b. NPBA will recognize your company as a sponsor of awards for a NPBA National Championship Show Class.
- c. NPBA will announce your company as a NPBA sponsor during the NPBA National Championship show.
- d. NPBA will advertise your company on the NPBA show flyer

Bronze Level Package - \$500 - \$999

- a. NPBA will promote your company on the NPBA website, NPBA face book page and on all print and media materials used to advertise the NPBA National Championship Show.
- b. NPBA will recognize your company as a sponsor of awards for a NPBA National Championship Show Class.
- c. NPBA will announce your company as a NPBA sponsor during the NPBA National Championship show.

Friends of NPBA - \$499 and under

- a. NPBA will promote your company on the NPBA website, NPBA face book page and on all print and media materials used to advertise the NPBA National Championship Show.
- b. NPBA will announce your company of a sponsor of a NPBA National Championship event or as a contributor of NPBA.

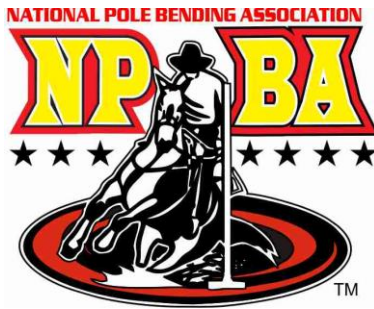
We look forward to discussing the Sponsorship opportunities. If you have any questions or would like to discuss any of the options please contact Cindy McWilliams at eyeequestrian@aol.com or by phone (502) 271-0225. You can also reach the President of NPBA: Steve Thomas sthomas@darlingii.com or 859 462-7913

Our NPBA National Championship show will be May 31st – June 2nd, 2019.

Please fill out the following page and return to the NPBA National Office

Sincerely

The NPBA Board of Directors



1718 Hwy 609, Falmouth, KY 41040
E-mail: coordinator.npba@gmail.com

Date: _____

Name of Business: _____

Address of Business: _____

Contact for Business: _____

Contact's Phone Number: _____

E-Mail Address of Business: _____

Website address of Business: _____

Please provide a small paragraph on your products or services for show and social media announcements:

Please e-mail a logo of the sponsoring business in a jpeg format to be posted on website to: coordinator.npba@gmail.com.

Please send a banner to: NPBA, 1718 Hwy 609, Falmouth, KY 41040.

Please send completed form and payment of your sponsorship pledge of \$ _____

National Pole Bending Association

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