



NPBA Stallion Marketing Program /NPBA National Championship Show

Attention Stallion Owners! Are you ready for the next step in your program that will give you an advantage over the competition?

The National Pole Bending Association is extending an invitation for Stallion Owners to Market their Stallion's through the NPBA's Social Media including the NPBA Website, Facebook, Marketing Programs, and at the NPBA Championship Show. The cost to enter your Stallion into the NPBA Stallion Marketing Program is \$250.00 per year. This is a multi-faceted approach to marketing your Stallion directly to Quarter Horse Breeders nationwide referencing their specific accomplishments. This is a remarkable opportunity for any stallion owner to promote and spread to an entirely new set of prospective breeders they may not have had the chance to reach before! Combining electronic media with traditional print gives your advertising strategy the extra boost it needs to expose more opportunities for you and your stallion, helping you stay on top in today's market!

1. Your Stallion will be listed on the NPBA Website under the Stallion Link where you will have an opportunity to present a Marketing Flyer along with the Pedigree and Link to your Website.
2. Facebook Recognition of your Stallion with your Marketing Flyer
3. 100 Word or less Marketing Document to be read off during the NPBA Championship in between drags Promoting your Stallion and all his accomplishments
4. The opportunity to provide a banner of your choice to be hung up during the NPBA Championship Show / NPBA Marketing Director will determine placement of Banners. (Maximum size of 8 x 4 feet / Two Banner Maximum)
5. If your Stallion is the Sire of a NPBA Open / Junior / Amateur / Youth NPBA Class Champion there will be special Recognition of his Accomplishments Posted on the NPBA Website Home Page with a Link to your Webpage.

It's Your Stallion – Be Proud to Promote His Accomplishments in the NPBA Stallion Marketing Program!



National Pole Bending Association

Est. 2005

NPBA Stallion Marketing Program / NPBA NATIONAL Championship Show

Stallion Name: _____ AQHA#: _____ Foal Date: _____

Owner Name: _____ Owner Address: _____ City: _____ State _____

Email: _____ Telephone: _____ Stallion or Farm Website: _____

- 1 Your Stallion will be listed on the NPBA Website under the Stallion Link where you will have an opportunity to present a Marketing Flyer along with the Pedigree and Link to your Website.
2. Facebook Recognition of your Stallion with your Marketing Flyer
3. 100 Word or less Marketing Document to be read off during the NPBA Championship in between drags Promoting your Stallion and all his accomplishments
4. The opportunity to provide a banner of your choice to be hung up during the 2016 NPBA Championship Show / NPBA Marketing Director will determine placement of Banners. (Maximum size of 8 x 4 feet / Two Banner Maximum).
5. If your Stallion is the Sire of a NPBA Open / Junior / Amateur / Youth class Champion there will be special Recognition of his Accomplishments Posted on the NPBA Website Home Page with a Link to your Webpage.

Send Completed form with a copy of Stallion Registration Papers from accredited breed association, Stallion Marketing Flyer, 100 Word or Less Marketing Document and Nomination Fee of \$250:

- Stallion Marketing Flyer Copy & email: coordinator.npba@gmail.com
- 100 Word Marketing Document Copy & email: coordinator.npba@gmail.com
- Copy of Stallion Registration Papers Copy & email: coordinator.npba@gmail.com
- \$250.00 Nomination Fee (*make Checks Payable to NPBA*)

Signature: _____ Date: _____

Mail To: NPBA – 1718 Hwy 609, Falmouth, KY 41040

Additional Information: coordinator.npba@gmail.com